



Taiwan Trade Mission to Latin America 2024

AUG. 24 - SEP. 9



Ecuador

Colombia

Guatemala

Mexico

About TAITRA



Founded in 1970, TAITRA is Taiwan's foremost nonprofit trade promoting organization. Sponsored by the government and industry organizations, TAITRA assists enterprises to expand their global reach. Headquartered in Taipei, TAITRA has a team of 1,300 specialists and operates 5 local offices as well as 62 branches worldwide. Together with Taipei World Trade Center (TWTC) and Taiwan Trade Center (TTC), TAITRA has formed a global network dedicated to promoting world trade.

TAITRA's five local branch offices in Taoyuan, Hsinchu, Taichung, Tainan, and Kaohsiung provide services to companies outside metropolitan Taipei. Through these domestic offices, TAITRA is able to maintain close contact and interaction with local companies in their respective areas and provide direct and substantial services in areas such as feature trade promotion, business information, market seminars, on-the-job training, procurement meeting, meeting room rental, etc. Branch offices play vital roles in Taiwan Trade Shows coordination between Taipei headquarter and local companies, and invite buyers to visit local industries.

TAITRA Core Missions

- To assist Taiwanese businesses in developing international market.
- To collaborate closely with Taiwanese government in trade policy implementation.
- To provide business consultation service and connect international firms with Taiwanese partners.
- To assume the role of "Smart Integrator" - complement government policies, facilitate industry needs and develop new business opportunities around the world.



Taiwan External Trade Development Council (TAITRA)

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<http://www.taiwantrade.com.tw>

Trade Meetings

Country	Ecuador	Colombia	Guatemala	Mexico
City	Quito	Bogotá	Guatemala City	Mexico City
Date	August 26 (Monday)	August 29 (Thursday)	September 2 (Monday)	September 5 (Thursday)
Time	10:00-17:00	09:00-16:30	10:00-17:00	10:00-17:00
Venue	Swissotel Quito	Sonesta Hotel Bogota	Barcelo	Sheraton Mexico City Maria Isabel Hotel
	Saint Moritz	Salón Calleja	Las Naciones	Salón Bugambilia
Address	Ave 12 de Octubre 1820 y, Quito 170525, Ecuador	Cra. 15a #125 - 26, Usaquén, Bogotá, Colombia	7A Avenida 15-45, Cdad. de Guatemala 01009, Guatemala	Av. P.º de la Reforma 325, Cuauhtémoc, 06500 Ciudad de México, CDMX, Mexico
Tel	+593-2-393-5200	+57-1-658-5500	+502-2378-4000	+52-55-5242-5555

Representatives of the Mission



Mission Leader 團長

Charles Shih / Manager
Shihmark Co., Ltd.
錦綸企業有限公司
施宣廷 經理



Deputy Mission Leader 副團長

James Lei / Manager
VARNAHOME INC.
詠利有限公司
雷尊盛 經理



Representative of Organizer 主辦人

Kate Wu / Senior Project Manager
Taiwan External Trade Development Council
中華民國對外貿易發展協會
吳宜柔 高級專員



Coordinator 承辦人

Thomas Tsai / Project Manager
Taiwan External Trade Development Council
中華民國對外貿易發展協會
蔡彥宇 專員

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01

CHIN YING INDUSTRY CO., LTD.

金瑛國際有限公司

No. 42-1, Ln. 277, Sec. 4, Chendge Rd., Xhiling Dist., Taipei 111, Taiwan

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E sale01@chin-ying.com

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Products

Quality Timing Chain Kit and Water Pump, Auto Spare Parts

Productos

Kit de Cadena de distribución para diferentes modelos de automoviles

OEM y desarrollo de autopartes



Delegate

何師豪 經理

Tom Ho

Manager

CK SEALING CORPORATION

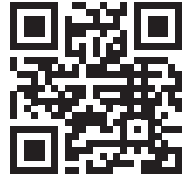
虹洋有限公司

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Products

CK Sealing Corporation is a manufacturer with rich experience on sealing industry, we provide the excellent quality sealing products as well as technical solutions for various applications such as general industry, automotive industry, and mining/construction industry. Our product line is oil seals, Pu seals, V-ring, Speedi-Sleeve, O-ring, Ring and rubber molded parts.

Productos

Retenes y sellos para el uso industrial y automotriz tanto de repuesto como piezas originales. Sellos PU, anillos V, mango de velocímetro, anillo-O (O-ring), anillos piezas moldeadas de caucho



Delegate

張淑蓉 業務經理

Caroline Chang

Sales Manager

K STAR CO., LTD.

凱士達國際股份有限公司

No. 37, Gungming 2nd Road, An-Nan District, Tainan City 70968, Taiwan

T +886-6-2450093

E info@k-star.com

W www.k-star.com



Products

K STAR CO., LTD., is a professional exporter and manufacturer specializing in motorcycle, bicycle and ATV/UTV spare parts. Founded in Taiwan, we have more than 20 years of experience in the market. We can provide you with a wide range of parts such as cylinders, crankshafts, carburetors, clutches, stators, CDI, filters, gear pedals and much more!

Productos

K STAR CO., LTD., es una exportadora y manufacturera profesional especializada en repuestos para motocicletas, bicicletas y ATV/UTV. Fundada en Taiwán, contamos con más de 20 años de experiencia en el mercado. ¡Podemos proporcionarle una amplia gama de piezas como cilindros, cigüeñales, carburadores, embragues, estatores, CDI, filtros, pedales de cambio y mucho más!



Delegates

邱文秋 總經理

Shirley Chiu

General Manager



陳瑪莎 國外業務

Martha Medina

Sales Representative for
Latin America

MASTER TRANSPORTATION BUS MANUFACTURING LTD.

成運汽車製造股份有限公司

10F, No. 25, Sec. 1, Dunhua S. Rd., Taipei City 105, Taiwan

T +886-2-25706798 Ext. 318

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W en.mastertrans.com.tw



Products

MASTER E-Bus adopts the safest battery, LTO battery, which only needs 15 minutes to recharge the battery capacity from SOC 20% to 80%. Besides, the daily mileage of our electric city bus can reach more than 500 kilometers, and 1,400 kilometers for electric intercity coach.

Productos

MASTER E-Bus adopta la batería más segura, la batería LTO, que solo necesita 15 minutos para recargar la capacidad de la batería del 20% al 80% de SOC. Además, la autonomía diaria de nuestro autobús urbano eléctrico puede superar los 500 kilómetros, y 1,400 kilómetros para el autobús interurbano eléctrico.



Delegate

游子弘 海外業務部協理

Lucky Yu

Vice President of Overseas Business Division

05

SHOU IE ENTERPRISE CO., LTD.

壽逸有限公司

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W www.federaljpn.com



Products

Auto and commercial spare parts including Brake, Suspension, Steering, Chassis, Transmission, and Engine parts.

Certificates: SGS Colombia, AMECA

Productos

Repuestos automotrices y comerciales, incluidos frenos, suspensión, dirección, chasis, transmisión y piezas de motor.

Certificados: SGS Colombia, AMECA



Delegate

鍾年壽 總經理

Jackson Chung

General Manager

MEGATONE ELECTRONICS CORP. 陸商電子股份有限公司

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Products

PCB assembly, Cable & connector assembly, Plastic injection and molding,
AI management solutions for poultry/cattle ranches

Productos

Ensamblaje de PCB, Ensamblaje de cables y conectores, Inyección de plástico y molde,
Soluciones inteligencia artificial para granjas de aves/ganados



Delegate

胡銘峯 執行副總

George Hu

Managing Director

VOLTRONIC POWER TECHNOLOGY CORP.
旭隼科技股份有限公司

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E sales@voltronic.com.tw

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Products

UPS, AVR, Solar Inverter, Energy Storage System, EV Charger

Productos

El único fabricante de inversores/ ups 100% ODM en la industria. Insistir en no tener marca propia en absoluto mercados, no competir con nuestros clientes.

Leading DMS provider in UPS, Solar inverter and EV charger

Solar Inverter
Up to 50kw

InfiniSolar WP 8kw-50kw

InfiniSolar V4 TWIN 6kw

Expert Ultra 8kw-11kw

Energy Storage System

AC EV Charger & DC EV Charger

Voltronic Power
Advancing Power

sales@voltronic.com.tw
www.voltronicpower.com



Delegate

林雅貞 資深業務專員

Jane Lin

Executive, Sales Dept.

HANS TOOL INDUSTRIAL CO., LTD. 向得行興業股份有限公司

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T +886-4-23118682

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E info@hanstool.com

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Prodcuts

Impact Sockets, Tool Trolley, Screwdrivers, Pliers, Ratchets

Productos

Dados de impacto, Carro porta herramientas, Destornillador, Alicates, Llave crique carraca



Delegate

張正宗 策略長

Chuck Chang

Chief Strategist

JIMMAO INTERNATIONAL CORP.

今茂貿易有限公司

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Products

Valves & Fittings, Fire Protection Equipment, Sanitary Ware, Hardware

Productos

Válvulas y Accesorios, Equipos de Protección Contra Incendios, Artículos Sanitarios, Hardware



Delegate

黃芳振 董事長

Patrick Huang

CEO

MAYTUN INTERNATIONAL CORP.**美墩國際有限公司**

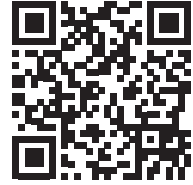
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E sales@maytun.com

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**Products**

Maytun International Corp., established in 1986, has been in the field of stainless steel for 38 years. We primarily supply stainless steel coils, sheets, pipes, bars, and fittings in a range of grades including 304(L), 316(L), 201, 430, 310, and 409, among others, for your selection. Maytun exports stainless steel materials worldwide, with Latin America being one of our main markets.

Productos

Maytun International Corp., establecida en 1986, ha estado en el campo del acero inoxidable durante 38 años. Nos especializamos en el suministro de bobinas, láminas, tubos, barras y accesorios de acero inoxidable en una variedad de grados, incluyendo 304(L), 316(L), 201, 430, 310 y 409, entre otros, para su elección. Maytun exporta materiales de acero inoxidable a nivel mundial, siendo América Latina uno de nuestros principales mercados.

**Delegates**

吳怡瑢 業務經理
Jamie Wu
Sales Manager



吳宜軒 業務
Claire Wu
Sales Representative

MOON SIGNAL MFGS. ASSOCIATION

豪信貿易有限公司

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Products

Faucet, Shower, Drain, Plumbing fittings, Valve

Productos

Grifo, Ducha, Drenaje, Valvula, Ferreteria



Delegates
陳琮琪 業務經理
Ryan Chen
Sales Manager



洪振翔 業務代表
Jason Hung
Sales Representative

PAN TAIWAN ENTERPRISE CO., LTD.**泛台實業股份有限公司**

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T +886-2-8226-5199

E ppe@pantaiwan.com.tw

W safety.pantaiwan.com.tw

**Products**

Industrial Safety Equipment: Safety Glasses, Welding Goggles, Safety Goggles, Ear muff and Ear Plugs, Safety Helmet, Face Shields and Visors, Welding Helmet, Protective Gloves, Back Support and Knee Pads, Safety Shoes and Boots Road Safety: Traffic Cone, Convex Mirrors, Anti-Slip Tape, Reflective Tape

Productos

Equipo de Seguridad Industrial: Gafas de Seguridad, Gafas de Soldadura, Gafas de Protección, Orejeras y Tapones para los Oídos, Casco de Seguridad, Protectores Faciales y Visores de Malla, Casco de Soldadura, Guantes de Protección, Soporte Lumbar y Rodilleras, Zapatos y Botas de Seguridad Seguridad Vial: Cono de Tráfico, Espejos Convexos, Cinta Antideslizante, Cinta Reflectante

**Delegate**

王禎瑩 國外業務專員

Annie Wang

Sales Representative

13

SCAN ASIA CORPORATION

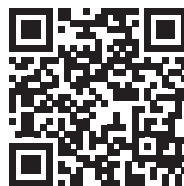
永煦貿易有限公司

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T +886-2-27239440

E i-ting@scanasia.com.tw

W www.scanasia.com.tw



Products

Furniture Fitting, Screw and Fasteners, Hardware Tools, Decorative Building Material

Productos

Ferreterías de muebles, Tornillos, Herramienta manuales, Materiales de decoración y construcción.

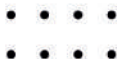
HARDWARE TOOLS



FURNITURE FITTING SCREWS & FASTENER



WWW.SCANASIA.COM.TW



Delegate

鍾伊婷 國外業務

I Ting Chung

Sales Representative

THINK CHANGE COMPOSITE CO., LTD.

信振複材有限公司

No. 12, Sec. E., Gongye 6th Rd., Pingtung City, Pingtung County 900, Taiwan

T +886-8-7550235

E Kathleen.to@thinkchange.com.tw

W www.kcycling.com

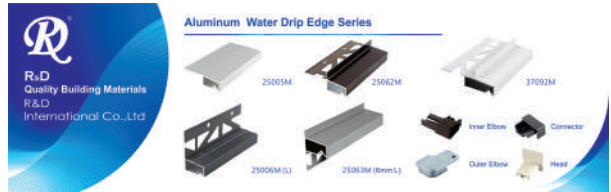


Products

A premium racing cycle wheel brand from Taiwan. The new premium range of road and gravel wheelsets by KAVULUNGAN. The features of 2.0 series: The frame structure has been optimized to increase rigidity, reduce weight, and provide a better riding experience. The new design Hub with using 6 pawls and 60 ratchets is for a faster acceleration and longer durability.

Productos

Una marca premium de llantas para bicicletas de carrera de Taiwán. La nueva gama premium de juegos de ruedas para carretera y grava de KAVULUNGAN. Las características de la serie 2.0: La estructura del marco ha sido optimizada para aumentar la rigidez, reducir el peso y proporcionar una mejor experiencia de conducción. El nuevo diseño del buje, con el uso de 6 trinquetes y 60 engranajes, permite una aceleración más rápida y una mayor durabilidad.



Delegate
莊家豪 國外業務
Nick Chuang
International Sales

15

VARNAHOME INC.**詠利有限公司**

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Tainan City 710, Taiwan (R.O.C.)

T +886-6-2436678

E info@varnahomeco.com

W varnahomeco.com

**Products**

VARNAHOME offers an extensive selection of kitchen and bathroom hardware, including kitchen cabinets, sinks, sink strainers, faucets, and plumbing fixtures. Additionally, we provide various dinnerware items such as utensils, cups, and water bottles. Crafting your ideal kitchen and bathroom begins with choosing the right elements.

Productos

VARNAHOME ofrece una amplia selección de accesorios para cocina y baño, incluyendo gabinetes de cocina, fregaderos, coladores de fregadero, grifos y accesorios de plomería. Además, proporcionamos varios artículos de vajilla, como utensilios, tazas y botellas de agua. Creamos la cocina y el baño ideal, lo cual comienza eligiendo los elementos adecuados.

**Delegates**

雷于萱 市場行銷總監
Elsa Lei
Marketing Director



雷尊盛 經理
James Lei
Manager

WILSON TECHNICAL INC.

威舜股份有限公司

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E vincent@wilson-weld.com

W www.wilson-weld.com

Products

We are a professional manufacturer in gas welding and cutting equipment. The main products are gas regulators, cutting torches, flashback arrestors, and nozzles... We OEM for major well-known brands in the world, and quality is our main core value to win the confidence of our customers.

Productos

Somos un fabricante profesional de equipos de corte y soldadura a gas. Los principales productos son reguladores de gas, sopletes de corte, supresores de retroceso de llama y boquillas... Somos OEM para las principales marcas reconocidas del mundo, y la calidad es nuestro principal valor fundamental para ganarnos la confianza de nuestros clientes.



Delegate

李文生 總經理

Vincent Lee

General Manager

CHANG SHEN MACHINERY CO., LTD.**常珽機械股份有限公司**

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E sales@changshen.com.tw

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**Company Profile**

Chang Shen is a supplier in can making machine, seamer and filler. Parts & equipment passed inspection and quality control. With stable quality and continuous innovation, many well-known brands have chosen to cooperate with us. With support growth with clients, we aim to develop a more complete product range and line, to lead company towards international distributions and to achieve goal of sustainable operation.

Products

Seamer for Tin Can and Aluminum Can

Vacuum Filler and Gravity Filler for glass / metal / plastic container

Can Making Machine for Tin Can

Productos

Selladora de latas, máquina para fabricación de latas (rebordeado / acanalado / estrechado) y máquina de llenado

**Delegate**

陳暉叡 總經理

OB Chen

General Manager

18

JUEE ENTERPRISE CO., LTD.**耀億企業有限公司**

5F-1, No. 109, Sec. 3, Heping E. Rd, Da'an Dist., Taipei City 10675, Taiwan

T +886-2-27396177**E** steventu@juee.com.tw**W** www.juee.com.tw**Products**

Indoor Furniture, Outdoor Furniture, Home Appliances, Painting Tools

Productos

Muebles de interior y exterior, electrodomestico y herramientas de pintura

**Delegate**

涂博祥 業務經理

Steven Tu

Sales Manager

LEDYANG PRECISION TECHNOLOGY CO., LTD. 立揚精密科技股份有限公司

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E LY@leadyang.com.tw

W leadyang.com.tw



Products

Leadyang specializes in the design and manufacturing of CNC machining centers. Since the company establishment in 1996, Leadyang has been providing the best machinery available for achieving the highest levels of productivity, accuracy and quality for our customers.

Productos

Leadyang está especializada en el diseño y la fabricación de centros de mecanizado CNC. Desde la creación de la empresa en 1996, Leadyang ha estado proporcionando la mejor maquinaria disponible para lograr los más altos niveles de productividad, precisión y calidad para nuestros clientes.



Delegate

吳紹華 經理

Nick Wu

Sales Director

SAN WU RUBBER MFG. CO., LTD. 三五橡膠廠股份有限公司

106, Sec. 2, Chang Mei Rd., Homei, Changhua

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W www.sanwu.com.tw



Products

Rubber Power Transmission Belt: Classical V-Belt/ Raw edge Belt/ Banded V-belt/ Poly V-belt/
Bare back belt Rubber Conveyor Belt: Textile conveyor/ Steel core Conveyor/ Flat belt

Productos

Banda de transmisión de potencia, Banda transportadora con capa textil y Banda transportadora de cable de acero.



Delegate

張耕豪 副組長

Andy Chang

Sales Representative

UC&GN INTERNATIONAL CORP. 建祥國際股份有限公司

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W www.uc-gn.com



Products

Autopart-Korean cars spare parts / racing chairs/Indoor furniture-Gaming chairs / Agricultural machineries

Productos

Especializamos en autopartes marca coreana, luces entre otros accesorios/Sillas gaming/Equipos de agrícola, motosierras, desbrozadoras entre otros.



Delegate

徐延興 業務代表

Michael Shu

Sales Representative

XIANG SHENG MACHINERY & ELECTRIC INDUSTRIAL CO., LTD.

祥昇機電工業有限公司

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E Kathleen@yonghopumps.com

W www.yonghopumps.com



Products

We have 50 years company operation and management history in Taiwan. We specialize in the water pumps industry. Our main product range: 1. Trash pump 2. Sludge pump 3. The light and Amphibious Pump 4. Submersible pump 5. Vertical Multistage pump 6. Sewage pump

Productos

Soluciones para el tratamiento de aguas residuales, prevención de inundaciones y sistema de drenaje:

- Estaciones de autobombeo
- Bombas sumergibles
- Bombas de dosificación
- Sistema inteligente de control
- Sistema de vacío
- Bombas autocebantes
- Bombas centrifugas
- Bombas de flujo axial
- Tubería y accesorios



Delegate

洪幼真 國貿經理

Kathleen Hung

Oversea Sale Account Manager

EASYWELL WATER SYSTEMS, INC.**益銳股份有限公司**

No. 222-2, Sec. 2, Jiadong Rd., Changhua City,
Changhua County 500, Taiwan

T +886-4-7363333#301

E services@easywellwater.com

W www.easywellwater.com

**Products**

Easywell operates as an OEM/ODM water filter manufacturer, specializing in development, design, and production of household water filters. Key products include RO systems, faucet filters, pitcher filters and related accessories. Easywell holds various awards and certificates, investing heavily in R&D, manufacturing, and testing facilities to ensure product reliability and compliance.

Productos

- Fabricante de filtros de agua, especialista en filtros de agua domésticos.
- Los productos clave incluyen sistemas de ósmosis inversa, filtros para grifos, filtros para jarras y accesorios relacionados.



FF-5800
Drinking water filter



ROC-189
Compact type 5-stage RO systems



ROC-201
Compact type 5-stage RO systems



ROP-415
5-stage RO system



UWF-Q241
Commercial type undersink water filter



UWF-Q401
4-stage water filter

**Delegates**

林棟坡 總經理
Rodger Lin
President



曹秀敏 副總經理
Lucia Tsao
Vice General Manager

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HIGHTEX INDUSTRIAL CO., LTD.**佩昇有限公司**

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T +886-958 455 855**E** annietang0131@hotmail.com

annietang@hightex.tw

W www.hightex.tw**Products**

*Dope Dyed Yarn in DTY or FDY: Polyester (Virgin & Recycle), Polypropylene and Nylon

*For socks, tapes: Air covering yarn (ACY) Single covering yarn (SCY); Double covering yarn (DCY)

*Embroidery thread: For polyester and viscose.

*Polyester Sewing Thread Ne20/2,20/3, NE40/2

Productos

*Hilo teñido en Masa (dope dyed yarn): Poliéster (virgen y reciclado), polipropileno y nylon.

*For socks, tapes.: Air covering yarn (ACY) Single covering yarn (SCY); Double covering yarn (DCY)

*Hilo de bordar: (Embroidery thread): Para poliéster y viscosa en diferentes presentaciones y deniers y títulos diferentes.

*Hilo de coser para prendas de vestir: 100% Poliéster hilado en crudo, blanco y color Ne20/2,20/3, NE40/2

**Delegate**

唐季如 業務經理

Annie Tang

Sales Manager

SHIHMARCO., LTD. 錦綸企業有限公司

5F-7, No. 9, Sec. 2, Nankan Rd., Luzhu Dist., Taoyuan City 338, Taiwan

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E sales@shihmark.com

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Products

Office Supply, stationery, and hardware

Productos

Material de oficina, papelería y ferretería.



Delegate

施宜廷 經理
Charles Shih
Manager

TAIWAN HONG YEE CORPORATION

鴻意有限公司

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F +886-2-27590173

E hongyee@seed.net.tw

W www.hongyee.com



Products

1. **Plastic Non-Woven:** Interlinings, Thermal Fabric for Crop Protection, Fruit Cover Bags.
2. **Plastic Woven:** PP Woven Sacks, PP Mesh Bags, Anti Insect Net, Shade Net, Scaffolding Net.
3. **Plastic Films:** Seedling Trays, PE Black Silage Bags, High Barrier Hermetic Bags, Flexible Packaging (Stand UP Pouch, Retort Pouches, Liquid Pouch).
4. **Multipurpose Bags (Bespoke):** Tote Bags, Drawstring Bags, D-Cut Bags, Bags with Reinforced Handle, Bags with Side and Bottom Gusset.

Productos

1. **No Tejidos Plásticos:** Entretelas, Manto Térmico para Protección de Cultivos, Bolsa Protectora de Banano y Frutas.
2. **Tejidos Plásticos:** Sacos Tejidos de PP, Sacos de Malla, Malla Antiáfidos, Malla Sarán, Mallas para Construcción.
3. **Films Plásticos:** Bandejas de Germinación, Bolsas para Ensilaje, Bolsas Herméticas de Alta Barrera, Empaques Flexibles (Bolsas Stand UP Pouch, Empaques Retortables para Autoclave, Bolsas para Líquidos).
4. **Bolsas Multiusos (Hechas a Medida):** Bolsas Troqueladas, Bolsas Tote, Bolsas con Cordón, Bolsas con Asa Reforzada, Bolsas con Pliegue Lateral e Inferior.



Delegate

徐雨樹 負責人

William Hsu

Manager







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